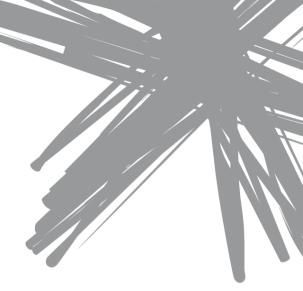


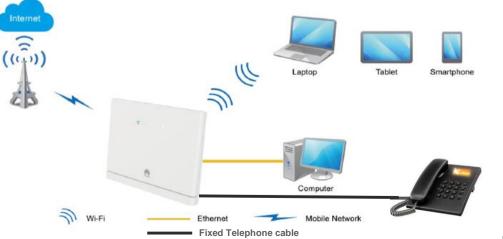
## Fixed Wireless Access (FWA) Product Overview



## **FWA Overview**

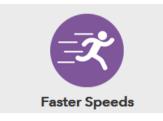
- Spark Wireless Broadband is a fast and easy home broadband service that uses Spark's super-fast 4G network.
- There are no installation costs, no copper cables, and no waiting for technicians to organise a connection, in fact, it takes just a few mins to get online once you have your Spark modem.

Watch this video to experience FWA





## **FWA Features and Benefits**



Wireless broadband is fast. It lets you do the things you love online when it suits you.



Wireless broadband is high quality, and its reliable. That means less buffering, lag and drop outs.



Wireless broadband is really easy to set up. No need for technicians, you can set it up yourself in minutes.



## **FWA Target Market Segments**

- Rural customers unable to get fixed broadband service.
- Customers who have poor performing fixed broadband service.
- Customers who prefer broadband without contracts (Skinny offering).
  - Students
  - Holiday Homes
- Customers who require broadband connectivity quickly.
  - Fibre waiters.





